GS1 South Africa
January 2020 Newsletter
We would like to take this opportunity to thank the CGCSA Board, the GS1 South African Council and our members for their interest and engagement during 2019. We look forward to even further interactions with you this year.

GS1 Trusted Supplier Brand Owner Certification Program

Approval of two key industry initiative relating to the Trusted Data Brand Owner Certification and Enriched Product Data Platform will see GS1 South Africa offer value added services that allow members to focus on specific areas of co-operation such as accurate digital food and non-food product content and information sharing. 2020 will allow us to give our members across industries a single catalogue of high-quality, independently-verified data that enables brands and retailers to use one common language to describe and share product information for clarity.

“There is a growing recognition that data is a vital business asset. This program ensures that master data integrity is assured throughout the value chain. This allows stakeholders to remove costs from the value chain and provide full utilisation of digital technology for the benefit of consumers.”

Llewellyn Steeneveldt, Massmart Group Commercial Executive and Chairman of GS1 ZA Council.

“A strong push to instil the right procedures upstream ensuring accountability for providing accuracy at the source for product data. Proactively getting the basics right will significantly reduce rework and allow businesses to focus on value adding endeavors.”

Tracy Dennison: Unilever Africa IT – eCommerce, Consumer and Customer

“This service offers a new stamp of approval for data quality and data accuracy with in the South African FMCG data space.”

Marco Rademeyer, Head of Master Data & Data Governance, Pick n Pay

“Simple process to ensure data consistency. Ensuring compliance with high data accuracy & reliability. Data completeness to ensure value to business. Improved efficiency in the longer term.”

Lourena Griebenow, Head of Business Solutions, The Shoprite Group of Companies

The GS1 SA 2019 Interns program, in partnership with the CGCSA and W&RSeta, enabling graduates to understand the importance of the GS1 Supply Chain and Traceability Standards.

2019 GS1 Interns – Boitumelo Mphahlele, Karabo Motsileng, Lucky Bambela, Qhawekazi Mazomba, Bhekani Ngwenya.

Strengthening Collaboration with Healthcare Industry, SADC, SABS, SAPPO, SMME and Solution Providers

GS1 South Africa is officially selected to be part of the Activate Soft Launch service offering. This will enable us to enable SMME’s to manage their barcodes and comply with retail and data recipient requirements.

Once launched, it will allow SMME’s to generate barcode symbols without having to go to resellers. Tackling the threat of resellers and use of unauthorised unique identifiers across industries needs to be addressed.

We strengthened cooperation and amplified the voice of GS1 to improve the relevance and presence within the SADC community. Signed a MOU with Namibia and continue to work with Mauritius, Mozambique and Botswana.

Signing of MOU with Namibian Barcode Centre

Michele Francis Padayachee (Executive GS1 South Africa), Leonie Prinsloo (Namibia Manufacturers Association), Renee Duffy (ODMM Namibia Breweries Ltd), Schalk Pienaar (DDM – Shoprite) Ndiitah Nghipondoka - Robiati (CEO Namibia Trade Forum) Tarryn Daniels (GS1 South Africa), Petrus Van Niekerk (CN Namib Mills)
GS1 South Africa is proud to have supported the Mining product classification and identification initiative in 2019, involving the Department of Trade and Industry of South Africa, the South African Bureau of Standards, The Minerals Council South Africa, The Mining Equipment Manufacturers of South Africa and various other major stakeholders in the SA Mining Industry. We look forward to further collaboration between all stakeholders which is essential for bringing best practices to the table during roundtables and workshops which will speed up the implementation process.

GS1 South Africa continues the collaboration with Netcare and USAID to support their Global Healthcare supply chain management and procurement initiative in South Africa and the SADC region.

Caroline Potgieter from Netcare Hospital Group speaking with GS1 South Africa at the SAPHEX conference. Great to hear how Netcare used modern GS1 barcode standards and technology to automate the procurement of medical supplies.

On 6 November 2019, CGCSA held a successful Annual Summit at The Campus, the Forum, with a record number of almost 700 delegates.